

# Stock Market Challenge

## July 2009

The Stock Market Challenge is an in sight for pupils to learn about the stock market and shares. During the event we discovered the ups and downs of the stock market. While we thoroughly enjoyed the activity we were very competitive against rival teams.

There were two teams from Y-Pant simply named Team 1 and Team 2.

The teams were made up of five people and each person was designated a specific job role. These were Buyer, Seller, Media Analyst, Finance Manager and an Investment manager. Even though there were specific job roles we deviated slightly to give other people the chance to learn about other job roles in the stock market.

There were nine fictional businesses whose share prices rose and fell throughout the five day period. We were given a total of £13,400 in shares and euros which we had to turn into pound sterling before we could use them to buy the shares we wanted. Throughout the week we had several sources of information from T.V. newspapers and radio bulletins. We felt that this made the challenge more realistic as the information affected the share prices rather drastically002E

Chay, Alex and Tudor  
on the trading floor.



Team 1 analysing the  
stock market news.

The strategy that we used was to pump money into shares instead of piling up money. We attempted to keep the cycle flowing by as soon as we got the money shares we bought into other companies. We found that the company called Sinventol was a very profitable company along with Roman Cars. We hit big highs and big lows but we continued to buy and sell shares. This turned out to be a very good strategy as both teams feel they did pretty well.

Both teams did very well and out of the twenty teams that took part Team 1 (including Ben James, Chay Davies-Smith, Rebecca Peele, Menna Jones and Alex Patterson) came forth with a total of £46,800 and Team 2 (including Tudor Price, Tom Stallard, Michael Gilheaney, Emily Teague and Emily Ady) came fifth with a total of £43,100. So overall both teams did very well but Team 1 closely beat Team 2 but both teams found the event very enjoyable and would do the event all over again.

### Team 1



### Team 2

