

## Guest speakers for Year 12 – Local Entrepreneurs

Two local Entrepreneurs visited Year 12 as an introduction to AS Business Studies. Unit 1 of the AS relates to planning and financing a business. Students investigate the qualities needed to be a successful entrepreneur along with looking at generating and protecting business ideas. The two local entrepreneurs came in to school to share their success stories with the group.



Lyndffa Phillips found herself inheriting a Japanese export business. She explained how she became the owner of the business and how she managed to overcome language barriers and a lack of product knowledge to enable her to allow the business to continue and develop further.

Jane Brown used determination coupled with good business sense to ensure her business idea went from strength to strength. Jane is the owner of a successful fitness company providing activities for all ages. She got the group involved in activities relating to the qualities needed to become an entrepreneur.



Both guest speakers provided the students with the opportunity to interview entrepreneurs and gain a valuable insight to the issues that will be looked at in more detail throughout the AS course.