

Year 12 visit to Pizza Hut

Year 12 took part in a visit to Pizza Hut at Talbot Green Retail Park. The aim of the visit was to support the topic being studied – Managing a business. Students were given a behind-the-scenes tour of the business and information in relation to how the business is managed. The Deputy Manager prepared a thorough presentation relating directly to the specification the students are studying;

- Measuring the effectiveness of the workforce
- Motivating the workforce
- Marketing and the competitive environment



Activities were organised to get students thinking about how to manage a business effectively with particular concern being given to the current economic climate. Students were motivated by being given the opportunity to prepare their own pizza!

