

**Subject: Business Studies.**

**Level: AS and A2**

**Exam Board: AQA**

**Location: Y Pant School**

### **Requirements/Skills for entry to the Course**

Students should have 5 GCSE grade C passes. There is **no** requirement to have followed GCSE Business Studies previously.

### **Details**

The Business Studies Department offers the AQA Advanced GCE in Business Studies (2130) specification in Year 12 and 13. This course offers a logical progression for those who have studied GCSE Business Studies with the same examination board and yet provides an opportunity for those opting for the subject for the first time.

The course can be studied at AS or A level a summary of the scheme of assessment for AS and A level is set out in the table below.

**The course aims to:**

- develop students' critical understanding of organisations, the markets they serve and the process of adding value. This will involve consideration of the internal workings and management of organisations and the process of decision-making in a dynamic external environment.
- create students' awareness that business behaviour can be studied from the perspectives of a range of stakeholders including customer, manager, creditor, owner/shareholder and employee.
- enable students to acquire a range of skills including decision-making and problem solving in the light of evaluation and, where appropriate, the quantification and management of information.
- Involve students in visits to businesses to observe production methods.

The specification offers the opportunity for students to cover the full range of key skills.

### **The Specification at a Glance**

<b>Advanced Subsidiary</b>	
Unit 1	Business Planning and Financing

	<p>This section provides candidates with an introduction to the scope of Business Studies within the context of starting a new business. Candidates will be expected to have an understanding of the range of activities involved in setting up a small business.</p>
Unit 2	<p>Managing a Business</p> <p>This section introduces candidates to the importance of the management of finance. Candidates should understand that financial measures can be used to indicate how well a business is managed and should understand actions that can be taken to improve financial performance. Candidates will be expected to carry out calculations and to be able to interpret their results. This section builds upon 'Financial Planning' in Unit One.</p>

<b>Advanced G.C.E.</b>	
Unit 3	<p>Strategies for Success</p> <p>In the study of this unit candidates should examine the topic areas below in relation to the core themes of setting objectives, measuring performance and devising strategy.</p>
Unit 4	<p>The Business Environment and Managing Change</p> <p>This considers the relationship between businesses and external factors. It examines how external factors can impact upon businesses, and the responses they may take. The unit also examines a number of themes which are important in the strategic management of businesses, for example, leadership and corporate culture. Candidates should consider how businesses can manage change successfully. This unit will be studied through a variety of real business contexts to allow candidates to understand how the impact and response to change varies.</p>

Staff to consult for further information. - Miss J. Gavaghan/Mr S Rees